

Matteo Oliverio / Playful Designer CV

professional experiences

ongoing (since dec 2011) toy designer - concept designer for LEGO System A/S, Billund (DK)

ongoing (2010-2011) co-founder / co-director for the Somethings Lab, toy design & research studio (in collaboration with Amélie Labarthe), London (UK)

2011 (mar - nov) communication designer for Bouncepad (Spotspot Ltd), design studio, London (UK)

2011 (jan-sept) toy designer-concept designer for Okido, art and science magazine for kids, London (UK)

2008 (jan-dec) toy designer-concept designer for Ludiko kidult lab, La Nuova Faro srl, Toy Company's research and development lab, Verbania (IT)

studies

2011 MA Toy Design, grade 90/100 (Distinction) University of Central Lancashire, Preston (UK)

2009 BA Industrial Design, grade 103/110, University La Sapienza, Rome (IT)

2004 A level Diploma di Maturità, grade 80/100, Industrial technical institute, Catanzaro (IT)

exhibitions

2011 *Bohemian Like you* at Green and Fay, London (UK) contemporary illustration exhibition: co-art direction, illustration

2011 *Designersblock* at London Desing Week, London (UK), design exhibition: *Somethings Lab's* products

2011 *Pray For Japan*, Tokyo (JP), charity illustration exhibition: illustration designed within the *Somethings Lab*

2011 *Designersblock* at Ventura Labrate, Milano (IT): the *Somethings Lab's* toy design projects

2011 *Designersblock* at Interiors, Birmingham (UK): *The Smths Shop's* products

2010 *Designersblock* at London Desing Week, London (UK), design exhibition: *the Smths Shop's* products

2010 *Designersblock 10:10* at Fuorisalone, Milano (IT): *the Smths Lab 's* toy design projects

2009 *Toys for Good*, Florence (IT), art exhibition about toys' safety: video installation

2008 *100%Design*, Tokyo (JP), design exhibition: playful furniture projects

2008 *Pupsintown*, Verbania (IT), artistic event about the *characters culture*: co-art direction

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publications

2011 N+1 Dimensional Illustration, Artpower International, Character based design book:
designer profile and projects

2011 Grazia, lifestyle online magazine, designer profile in an article about the Somethings Lab

2010 Design Week, 8th April Issue (profiles of leading designers), design magazine, designer
profile

2010 Bang Art magazine, Issue 6, Coniglio Editore, contemporary arts magazine: illustration

2010 Designing For children, International conference, Mumbai, India: toy design research and
development study published (in collaboration with Amélie Labarthe)

2009 Type Fontbat, BNN Inc, creative fonts book: pictographic font published

design skills

Concept design, product/toy design, graphic/web design, illustration, creative visualization,
project presentation.

software knowledge

Adobe Creative Suite (excellent), Rhinoceros (very good), Cinema 4d (good) Hypershoot (very
good), Vray (good), html editing softwares (good).

contact

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info

name: Matteo Oliverio

date of birth: 24/10/1985

gender: Male

nationality: Italian

resident in: DK